

ARTITEQ HANGING SYSTEMS OFFER FLEXIBLE SOLUTIONS

GIVE YOUR SALES A BOOST WITH A DIY-OPTIMISED READY-TO-SELL DISPLAY UNIT

For many years, Artiteq has offered a wide range of hanging systems. A product you may be interested in is our ready-to-use hanging concept for consumers, tailored to the DIY sector. The systems presented in this ready-to-sell unit provide a flexible solution for adorning walls. After once-only, simple installation, pictures and other wall decorations can easily be hung up and moved around afterwards. This is a long-term solution which avoids walls having to be damaged. Artiteq plans to expand internationally in the years to come with this ingenious display unit, guaranteed by the highest levels of quality control and our in-house expertise and product development.

SMART HANGING CONCEPTS

Since 1995, Artiteq has been developing safe and flexible hanging concepts for frames and other wall decorations. These systems comprise a hanging rail with wires and hooks which can be mounted onto walls or ceilings. The company offers an extensive range with a wealth of options.

Innovation and quality

Artiteq's strength is continuous innovation. The company aims for top quality both in terms of design and production. The environment and sustainability are also of paramount importance. Artiteq's success isn't confined to its home country, the Netherlands, as the company sells its products in more than sixty countries.

SPECIALLY FOR THE DIY MARKET

Strong approach

Artiteq is a loyal partner that continually strives to maintain excellent customer relationships. Artiteq offers its input, evaluates on an ongoing basis and can change course rapidly. In recent years, Artiteq has substantially modified its range, resulting in new developments in terms of products and packaging, plus an appropriate solution for logistical requirements. The needs of retailers in relation to store interiors have also changed. These different challenges have resulted in a ready-to-use display unit.

A complete display unit

The new ready-to-sell display unit holds four best-sellers for the DIY market. Consumers can choose between three wall systems: the Basic or Click Rail system with quick and easy mounting, and the Info Rail, the leading presentation system for cards or drawings for installation at home or at work. There is also the ceiling system, Top Rail, ideal for use in combination with suspended ceilings.

Market expansion

Artiteq wishes to continue to expand its position in the DIY segment internationally. To achieve this, an updated range has been developed. Dennis van Boxtel, Managing Director of Artiteq: "We are convinced that this innovative display unit will encourage more stores to stock these functional systems. With our experience and past successes, we are fully confident about this".



Dennis van Boxtel (Managing Director):
"The new display unit appeals to even more DIY stores"



Wall decorations can be hung flexibly and can easily be moved around afterwards



STATE OF THE ART HANGING SYSTEMS

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The ready-to-sell module is ideal for the DIY sector